

S5: Advice and support in negotiating technology transfer agreements

Strategic support for TTOs and researchers to commercialise their technology

Service can include one or more of:

- ✓ Review of a marketing package
- ✓ Support to identify and contact technology adopters
- ✓ Support to follow up with existing targets
- ✓ Review of the Head of Terms/ licensing agreement
- ✓ Identification of royalty rates
- ✓ Behind the scenes negotiating support
- ✓ Assignment of rights to a spinoff/ researcher

- Often used in combination with with an S3 Valuation service.

- Ideal for TTOs who do not have a lot of experience in negotiating licensing deals.

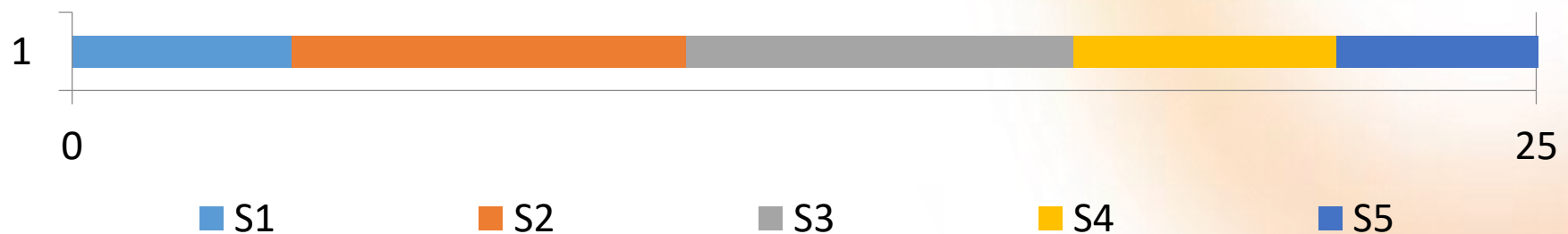


Eligibility and funding limit

Eligible organizations:

- Public universities
 - Private universities registered with national authorities as accredited universities.
 - Government funded research institutes
- Who have an existing EC 'PIC' code.***

Funding: Up to a maximum equivalent of 25K



Application and assessment process



1. Registration

- on the IP Booster website
- PIC code and email address



2. Application:

- Download, complete, sign and up-load the application form
- Call is constantly open



3. Evaluation

- Occurs twice a year



4. Notification

- Within 4 weeks of close of call
- Final timing dependent on the Commission

5. Service delivery

6. Ideally completed within 3 months of notification.

Remote service delivery



1. Service data input sheet



2. Team call



3. Agree action plan



4. Develop analysis and report



5. Feedback and discuss

S5: Likely to include more iterations and feedback points.